

P SUCCESS

TOAST... Colin Squire, a director at McCranors Chartered Accountants, and Michael Walsh from Tunnel Brewery, at the brewery in Ansley, Nuneaton.



MR230909TUNN-04



MR230909TUNN-06



MR230909TUNN-01

AT THE HOP... Michael Walsh emptying out spent barley from a mash tun, and (right) shifting barrels.

"We are as passionate about our products and can see enormous potential for the future. We are proud that we have revived a lost local tradition and are preserving what are essentially traditional skills.

"We see enormous opportunity to diversify into other market sectors both domestically and abroad and we are excited about what the future holds. I would like to thank the efforts of SIBA – the Society of Independent Brewers – who enable micro-breweries to access to large pub chains who wouldn't normally deal with small breweries directly.

"I would also like to thank Colin Squire, our accountant whose sound advice has allowed us to build our business on solid foundations".

Colin, who is a director of Coventry-based accountants McCranors and self-confessed real ale enthusiast, said: "The Tunnel Brewery's success is in-line with resurgence in the UK micro-brewing industry, which I believe comes down to two factors.

"Firstly progressive beer duty, which is a government tax break for smaller brewers, which allows them to compete with the economies of scale of the larger breweries.

"Secondly, there has been a substantial increase in consumer demand for quality locally produced products. The consumer wants choice and that's exactly what Tunnel Brewery provides."

Anyone who is interested in finding out more information about the Tunnel Brewery can visit their web-site at www.tunnelbrewery.co.uk.

The brewery also offer group tours which last for between one and two hours and includes free sampling and the gift of a selection of bottles beers. For further information call 024 76 39 6450.

has her characteristics – refreshing, fruity and slightly nutty... 9